

## **Platform description:**

Meet Partnerplace – your dynamic PRM (Partner Relationship Management) platform designed with the IT industry in mind! Picture a tool that adapts seamlessly to your unique business needs – our modular approach allows you to select the features that fit you best without paying for anything that you will not need.

With our white-label magic, your partners will feel right at home, surrounded by your brand's familiar colors, domain and logo.

We've packed Partnerplace with engaging tools to foster collaboration. From taunting partners with potential commissions available for the taking, to gamification features and insights - we are all about keeping the excitement alive for both sides of the partnership.

Every single change, from a switch in commissions to a lead status update is recorded and visible to both sides, creating harmony in your partnerships. We want to become the single point of truth when it comes to your interactions with the partners.

With our SaaS platform, you can focus on expanding your partner network without worrying about hosting or updates. Our modern tech stack gives us the upper hand, enabling lightning-fast feature iterations (expect at least one new feature every month!) and keeping costs way below the competition.

Say hello to seamless partnerships with Partnerplace – where innovation meets collaboration, all in one dynamic package!

## **Who is it for?**

IT companies (martech, marketing agencies, software houses, software developers, SaaS companies, etc), SMB

## **Main USP's:**

1. Best Total Cost of Ownership on the market (4-10x times lower cost than competitors)
2. European support hours and legal compliance with EU standards
3. Quick development - we aim for at least 1 new feature each month
4. Modular approach - you only turn on and pay for the features you need. Because of this you can tailor it to your needs
5. Super easy implementation - 0.5h for configuration + the time to add partners. No implementation fee, no complex business mapping. Plug and play.

## **Contact:**

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